

THE 2023 PAHO-SIHI SOCIAL INNOVATION CALL FOR LATIN AMERICA AND THE CARIBBEAN



ANNOUNCING THE FINALISTS

We've received outstanding projects and we are so pleased with the results from the 2023 PAHO-SIHI Social Innovation Call for Latin America and the Caribbean!

Some call results

93

Applications received

67

Passed eligibility screening

44

Passed social innovation screening

13

Countries across Latin America and the Caribbean

9

Semi-finalists

2

Honorary mentions

3

Finalists

MEET THE FINALISTS!



**TEENSMART
INTERNACIONAL**

COSTA RICA

JOVENALUD.NET FREE PLATFORM FOR ADOLESCENTS

Jovensalud.net is an online platform and App of TeenSmart International aimed at adolescents and young people from 10 to 24 years old. It has information and accompaniment in prevention of risk behaviors and health promotion 24/7 from phones and computers. It began in 2010. It addresses the social determinants of the health of this large population in Latin America, whose needs are not always understood and addressed by the health system. This social innovation focuses on how adolescents and youth with access to information, accompaniment and life skills can develop self-leadership, healthy behaviors and the internal motivations that will position them on a path to success in school, work, and life.

E-SILVER

E-Silver adopts a silver economy perspective as a tool for inclusion and equity, focusing on the needs and demands of older adults. The Latin America and Caribbean region is facing the pressing challenge of an accelerating aging population. E-Silver implements a community-based approach to develop sustainable solutions, integrating digital literacy and social inclusion as enablers to access digital health and cognitive stimulation services, thus improving the quality of life and active participation of older adults. Intergenerational collaboration with young people from universities strengthens the connection between different generations and enriches the proposed solutions to identified problems such as financial and food security.



GENOS GLOBAL

PANAMA



MUNICIPAL HEALTH DEPARTMENT OF JABOATÃO DOS GUARARAPES

BRAZIL

EVERY ARTIST SHOULD BE WHERE THE PEOPLE ARE - EXTRAMURAL VACCINATION STRATEGY FOR THE HOMELESS POPULATION

Within the framework of the pandemic, the health department of the municipality of Jaboatão (Brazil) developed a strategy to ensure the immunization of vulnerable populations, particularly homeless individuals, people who abuse psychoactive substances, and sex workers. The strategy involves a multidisciplinary and intersectional team (comprising psychologists, nurses, healthcare and social workers, the Department of Health and the Department of Social Assistance, among others) who, along with volunteers from social movements and the homeless individuals themselves, conduct mapping activities, engage in qualified listening, and provide services at strategic and uncommon locations and hours (4 pm - 4 am), where this vulnerable population can more easily access them. Currently, the strategy has been expanding, focusing on comprehensive health promotion and providing services beyond vaccination, such as registering with the federal government's information system and establishing connections with other sectors of the municipal's administration (Education, entrepreneurship, etc.).

NOW FOR OUR HONORARY MENTIONS!



MICROCLINIC INTERNATIONAL

MÉXICO

MEXICO MICROCLINIC SOCIAL NETWORK PROGRAM

Microclinic International, founded by Dr. Daniel Zoughbie, uses sociological and epidemiological research to address NCD prevention and control in resource-limited settings. The Microclinic International model uses the power of social networks to improve diabetes prevention and control by empowering people to make sustainable changes in their lifestyle and their own health and that of their network, so that participants take responsibility, learning strategies to achieve their goals and maintain the health benefits they have achieved.



TABUTABU

BRAZIL

ANA AUTOESTIMA

Ana Autoestima is a virtual character that offers women living in the favelas of Rio (and potentially all of Brazil) access to accurate information on health, sexual and reproductive rights through WhatsApp. Users who belong to Ana Autoestima groups, are co-creators of the information that is disseminated, because their opinions on the day-to-day content are collected by analyzing their participation (reactions and responses to the content, questions asked, relevant stories/experiences shared, etc.). These responses highlight which videos are most useful or inspiring, which are most confusing or raise the most questions, etc.

We would like to encourage you to please stay in touch with us, apply again in our future calls and join our ALACISS network by filling out the following form:

[Sign up here](#)

If you have any questions or comments, you can contact us at:

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