**SECTION B. CASE PROFILE**: NAME OF CASE

# EXECUTIVE SUMMARY

A brief overview of the case (context, challenge, solution, organisation details, areas of operation and impact).

MAX 400 words

# INNOVATION PROFILE AT A GLANCE

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| --- |
| **Organisation details** |
| Organisation name |  |
| Founding year |  |
| Founder name |  |
| Founder nationality |  |
| Current head of organisation |  |
| Organisational structure |  |
| Main value proposition |  |
| Organisational stage |  |
| Size |  |
| Main income streams |  |
| Annual expenditure |  |
| **Operational details** |
| Country/countries of operation |  |
| Local scope |  |
| Type of beneficiaries |  |
| Number of beneficiaries (annually) |  |
| Cost per client |  |
| Local engagement |  |
| Innovative elements |  |
| Scaling Considerations |  |
| Sustainablity Considerations |  |
| Health Systems Lessons (3) |  |

# CHALLENGE

The specific challenge described in relation to the disease burden but also the health system and local country context and the innovators experience. To include any story that was significant to the innovator. Use quotes where appropriate.

Start this section with 1 – 2 paragraphs of a literature review. What is the current global view on CHWs? What are issues in the country? Cite any studies. This will contribute to the claim of how necessary the intervention is

MAX – 500 WORDS

# INTERVENTION

Description of the approach and elements of the solution as well as the operating model of how it is implemented. This section should include appropriate sub-headings tailored to the case that captures the different key elements of the solution and that facilitate this discussion.

Try distill out the components of the intervention and describe accordingly. Keep it short and concise.

MAX – 700 WORDS

# IMPLEMENTATION

Operating Model of the organisation, how have they gone about doing this. The Challenges faced, the stumbling blocks, where was it easy and where had they opposition.

## ORGANISATION AND PEOPLE

Organisation description –vision, mission, structure, team, culture

Starting journey and lifecycle (a synthesis description of the innovators journey, lifecycle of the solution, high points, low points.)

External perceptions (e.g. comments from ministry of health, partners etc)

## BUSINESS MODEL / COST CONSIDERATIONS

Description (details description of the financial aspects of the organisation, cost-data, sustainability, strategy and challenges)

## INNOVATION IN IMPLEMENTATION

Conveys what is new or interesting or particularly effective about ***how*** the organisation does it’s work. Descriptive paragraph highlighting innovative components of the operations of the organisation (eg novel use of staff, technology, community engagement etc)

MAX – 700 WORDS

# OUTPUTS AND OUTCOMES

## IMPACT ON HEALTHCARE DELIVERY -

What they do and what the impact has been (figures, facts illustrating outputs and outcomes). This section focuses on the actual things they have achieved and the impact on the challenge they are addressing. This section can be tailored to be appropriate to the case (depending on what their focus is).

Structure this section to address how healthcare has become more INCLUSIVE (numbers reached), EFFECTIVE (health outcomes, and outcomes on various people involved), AFFORDABLE (hard cost data)

## 5.2. ORGANIZATIONAL MILESTONES

This section focuses on the points of celebration / achievement for the organisation (big funding, awards, personnel changes, legal status, policy engagement, permissions obtained, partnerships etc)

## **5.3. COMMUNITY PERCEPTIONS** (we are speaking of community-based social innovations so we can illustrate it here. “community” in the broad way to include other stakeholders - their views and their involvement)

This section focuses on the people affected and their experiences with and perceptions of the solution. Bring in a discussion of who the beneficiaries are and include more human based elements (stories, quotes etc). Please include the different voices in this section and quote them. This will show that you have spoken to beneficiaries, community members, and stakeholders ie. Here I would put the patients, family members and ministry of health or other senior voices

MAX – 500 WORDS

# SUSTAINABILITY

Discuss and demonstrate sustainability. Financial sustainability as well as model sustainability should be considered (e.g. for CHW type models, how long do people remain in the program as CHPs – are the goods they sell of sufficient recurrent demand to keep people involved?) Some other examples to consider:

* Is the model sustainable without external funding, for example; what is $2 per capita against local comparisons (e.g. budget for primary health care);
* How much do clients  pay and what is that set against a locally relevant comparator;
* Is anything known about who does not use the service and why not?
* Are there local organisations who could replicate this model themselves?

MAX – 300 WORDS

# SCALING CONSIDERATIONS

Scaling efforts so far, scaling strategy and opportunities for further scale (nationally and beyond as well as applicability to different areas). Also discuss what elements would need to be in place for successful scaling or transfer to another context. Distinguish between scaling the intervention and scaling the lessons.

Structure and clarify this according to different levels of scale:

7.1 Internal scale – eg. more employees, or more services

7.2 National Scale – where are they currently and where do they want to be

7.3. Scaling to other territories – which countries and why?

7.4 Considerations – any description of what will be needed to scale, what are the determinants dependent on scaling, what are some of the problems

7.5 Learning and Lessons - if the organisation has already scaled significantly – what can they share about what they have learned?

MAX – 300 WORDS

# KEY LESSONS

This is the main analytical part of the case where you have to distill, why others can benefit from learning about this case? What makes them unique / innovative in either what or how they do it?

MAX – 300 WORDS

# KEY INSIGHTS

2 – 4 bullet point sentences that will speak to policy makers. What about this case is relevant to health systems.

# REFERENCE LIST