

As we near the end of 2017, we reflect on and celebrate a successful year of growth, passion, and commitment. Of new partners, expanding teams, and inspiring innovations. And we look forward to 2018!

TDR GLOBAL: LET'S TALK ABOUT SOCIAL INNOVATION IN HEALTH

The Department of Clinical Epidemiology of UP- Manila, a proud SIHI partner, organized the inaugural TDR Global Talk entitled "Let's Talk about Social Innovation in Health", held in Manila, Philippines on 25 October 2017.

The TDR Global Talk aims to showcase how social innovations in health can be a transformative tool to empower people and communities. By giving short, crisp and engaging talks, it intends to:

1. Raise awareness and knowledge on social innovation in health and demonstrate living examples of social innovation.

2. Inspire individuals, groups and organizations to become agents of change.

3. Establish and/or strengthen SIHI network linkages with local, regional and international communities to foster collaboration and networking.

A diverse range of speakers presented insightful and stimulating talks on a range of social innovation topics. The event was filmed and will be released early 2018 for viewing.

For more on TDR Global, visit: www.who.int/tdr/partnerships/tdr-global/en

WELCOMING NEW SIHI TEAM MEMBERS

As SIHI begins preparations for 2018, we have the pleasure of welcoming new team members to the Philippines and Uganda Social Innovation Hubs. At Makerere University in Uganda, Juliet Nabirye joins the team as their new Programme Coordinator. Juliet holds a bachelor's degree in Environmental Health Science, and Master's degree in public health from Makerere University School of Public Health. She has a special interest in primary health care and health systems research. Juliet joined the team on 1st December 2017.

At UP-Manila in the Philippines, Jean Francis Barcena joins the team as the new SIHI Communications Manager. She brings a wealth of experience in media and communications activities, working in both academic and NGO spaces. She will start at the beginning of January 2018.

The Bertha Centre bids farewell to Mulanga Muofhe, who has been a central member of the team working on the Health Systems Entrepreneurship project and other SIHI-related activities over the past 18 months. Thank you for all you have contributed and we wish you well for your next chapter!

NEW SIHI INNOVATION FILMS FEATURING THE PHILIPPINES

The first film forms part of the SIHI Film Country Collection. It shares the voices of change-makers advocating for social innovation in the Philippines, the role of the UP-Manila Social Innovation Hub in support social innovation and an example of social innovation in health - the One Health Boat Project.

The One Health Boat Project is a project aimed at strengthening the inter-island health referral system for pregnant women in Zumarraga, Samar. Through the project, access to the necessary health services are assured 24/7. Not only does this project overcome the challenges in transport but it has also developed an innovative financing mechanism to support the sustainability but also improve the quality of services delivered.

The second short film forms part of the SIHI case series, showcasing selected social innovations improving healthcare delivery from the Philippines. The project “P6.60 Kada Araw na Hulog Para sa Kalusugan ng Pamilya” is a special project of PhilHealth Palawan Local Health Insurance Office implemented to address the health care needs of the locale and to increase the Philhealth coverage rate of the informal sector workers specifically the members of the tricycle operators and drivers associations (TODAs).

You can view these, as well as the entire SIHI Short Film Collection on the SIHI Youtube Channel.

These films have been made by Lindi van Niekerk as part of a new series of films on the SIHI Country Hubs and selected innovations.

BECOMING A CHANGEMAKER: SOCIAL INNOVATION MOOC

Becoming a changemaker: Introduction to social innovation, is a MOOC (massive open online course) hosted on Coursera. The Bertha Centre for Social Innovation and Entrepreneurship co-created this course with RLabs, a social movement ‘born-and-bred’ in Bridgetown, Cape Town that is now active in 22 countries. The movement empowers youth through innovative and disruptive technology by teaching them vital skills and providing much needed support and a sense of community.

This free 6 week course is for anyone who wants to make a difference. It takes participants on a journey of exploring the complex problems that surround us and how to start thinking about solutions.

The course debunks common assumptions around what resources are needed to begin acting as a social innovator. It showcases numerous examples of social innovations happening all over the world. It challenges you to get out of your comfort zone and start engaging with the diverse spaces around you. By the end of the course, you will have formed your own approach to social innovation, and you will have begun to develop the concepts, mindset, skills, and relationships that will enable you to start and evolve as a changemaker.

The latest cycle of the course has just begun, so if you want to learn more about social innovation and get involved, follow the link below. More course dates will be released next year.

To sign up, visit: www.coursera.org/learn/social-innovation



UPCOMING EVENTS

**5 - 8 FEBRUARY 2018 SOCIAL INNOVATION ORIENTATION & TRAINING
WORKSHOP CAPE TOWN, SOUTH AFRICA**

With the growth of the SIHI Country Hubs in the Philippines, Malawi and Uganda, there will be new members joining the teams in 2018. This workshop is an exciting collaboration between TDR and the Bertha Centre to provide an opportunity for participants to get a deeper understanding of social innovation; learn more about the history, activities and vision of SIHI; get training in communications and project management skills; brainstorm for the year ahead; and be inspired by and learn from visits to other social innovation hubs and organisations operating in Cape Town.

SOCIAL INNOVATION HUB MALAWI: MOVING FORWARD

Consensus building: In early 2018, SIHI Malawi will organize a one day workshop with organizations interested in social innovation in health to develop a common understanding on how we can network and build a platform that will allow social innovation to grow in the country.

Social innovation educational awareness: In 2018, SIHI will continue with community outreach and raising awareness on social innovation. We are to undertake a speaking tour of all the public universities in Malawi to discuss social innovation. We will also engage policy makers through participation and presentation of the concept in the Ministry of Health Technical working groups.

Strategy development: The SIHI Malawi team have been developing and refining their 2018 strategy. In order to encompass the health care delivery and innovation views of Malawian citizens in the strategy, they have been actively engaging with different stakeholders. These stakeholders ranged from Non-Government Organisations (NGOs), the Ministry of Health, the private sector and community leaders.

Developing a communication strategy: One lesson learnt in 2017 was that social innovation, being a new concept in Malawi, is difficult to define especially for the lay community. The team plans to refine the communication materials so that they are Malawi-specific to allow for a meaningful discourse.

SIHI MALAWI'S TOP SOCIAL INNOVATION FROM THE 2017 CALL

Chipatala Cha Pa Foni (Health Centre by Phone) is a toll-free health hotline in Malawi staffed by trained health workers who provide Ministry of Health-verified information and referrals over the phone on all health topics including reproductive, maternal and child health, nutrition, and HIV. Through CCPF, women and caregivers can also sign up to receive personal text or voice reminders on maternal and child health topics specific to their month of pregnancy or their child's age.

CCPF is the Ministry of Health's endorsed health hotline and is open 7AM - 7PM, 7 days a week. Anyone can call 54747 for health information, advice and referrals on all health topics. When necessary, CCPF hotline workers triage calls to a doctor for further advice and referrals.

This social innovation was founded by Soyapi Mumba and Clement Mwazambumba. The two shared their idea through a national campaign, run by the Ministry of Health and Concern Worldwide, entitled 'Share an idea save a life'. It has been refined and piloted by VillageReach with support from the Malawi Ministry of Health, Concern Worldwide, Johnson and Johnson, USAID, Seattle International Foundation, Airtel, GIZ, NJIRA-PCI and Vitol Foundation.

The Malawi SI Hub will be launching a second call for nominations in early 2018.

