



**SOCIAL
INNOVATION
IN HEALTH
INITIATIVE**

INTRODUCTORY SOCIAL INNOVATION WORKSHOP

LSHTM 5-7 APRIL 2017

TABLE OF CONTENTS

Agenda	2
Participants and Speakers	4
Social Innovation Site Visits	10
Workbook	10
Session 1	12
Session 2	13
Session 4	14
Session 8	15
Session 9	17
Notes	18
Contact Details	19

**SOCIAL
INNOVATION
IN HEALTH
INITIATIVE**

AGENDA

DAY 1: UNDERSTANDING SOCIAL INNOVATION

09:00-09:30 WELCOME

- / Social Innovation & Global Health at LSHTM - *Rosanna Peeling & Lindi van Niekerk*
- / Social Innovation in Health Initiative - *Beatrice Halpaap*

09:30-10:00 PARTICIPANT PERSPECTIVES

- Facilitated by Katharine Langford*

10:00-10:45 SESSION 1: WHAT IS SOCIAL INNOVATION

- / Social Innovation Past and Present - *Sophie Reynolds*

TEA

11:00-12:30 SESSION 2: SOCIAL INNOVATION IN THE UK & BEYOND

- / A Solution to Health in the Young and Old - *Alex Kenmure*
- / Shifting Systems Through Social Innovation - *Joseph Harrington*
- / Catalysing Social Innovation in Health: S. Africa - *Lindi van Niekerk*
- / Social Innovation in Universities: S. Africa - *Gcobisa Maqanda*

LUNCH - Gail's Bakery, Bayley Street

14:00-16:00 SESSION 3: SITE VISITS (Leave from LSHTM)

- / Health Foundry (Lambeth, London)
- / Helix Centre (Paddington, London)

16:00-17:30 SESSION 4: EXERTING INFLUENCE

- / SIHI Community Building and Story Telling - *Mia Hoole*
- / Humans for Healthcare - *Sam Meikle*

17:30-18:30 SESSION 5: SHARING BACK AND REFLECTING

DINNER - Life Goddess, Store Street

DAY 2: SOCIAL INNOVATION IN MY COUNTRY

09:00-11:00 SESSION 6: SITE VISITS (Leave from LSHTM)

- / Care City (Barking, London)
- / Lambeth Living Well Hub (Lambeth, London)

11:00-12:30 SESSION 7: SHARING BACK LUNCH

12:45-13:45 SESSION 8: METHODS AND APPROACHES TO RESEARCHING SOCIAL INNOVATION (LSHTM Bennett Room)

- / The Importance of Research in Social Innovation – *Rosanna Peeling*
- / Social Innovation in Health Initiative Research – *Beatrice Halpaap*
- / SI Drive – *Hannah Green*
- / Drug Shops Integrated Childhood Care – *Phyllis Awor*
- / Learner Treatment Kit – *Don Mathanga*
- / Presentation 6 - *TBC*

14:00-15:00 SESSION 9: PARTICIPANT DISCUSSION

- / How to advance research in social innovation – *Facilitated by Beatrice Halpaap*

TEA

15:30-17:15 SESSION 10: DEVELOPING YOUR COUNTRY HUB

- / Social Innovation Hub Implementation Plans - *Facilitated by Katharine Langford*

17:15-17:30 FINAL THOUGHTS AND CONCLUSION

DAY 3: CONSORTIUM MEETING

09:00-09:30 REFLECTIONS ON THE WORKSHOP

09:30-10:30 PARTNER ACTIVITY PRESENTATIONS

TEA

10:45-13:00 SIHI 2017 COLLABORATIVE RESEARCH

LUNCH

13:30-14:30 RUNNING AN INNOVATION IDENTIFICATION PROCESS

14:30-15:15 OPPORTUNITIES FOR COLLABORATION & FUNDRAISING

15:15-15:30 FINAL THOUGHTS AND CONCLUSION

PARTICIPANTS AND SPEAKERS

Phyllis Awor – Senior Researcher, Makerere University, UGANDA (Participant & Speaker)

Phyllis has a medical degree from Makerere University and is and a public health specialist with 10 years of experience in operational research and health program management. She currently works at Makerere University School of Public Health in Uganda as a lecturer and researcher, investigating strategies for improving quality of care for rural children. Phyllis also has a joint Masters in International Health from the University of Bergen, Copenhagen and London and attained her PhD from the University of Bergen.

Rachel Chater, SIHI Communications Manager, LSHTM, UNITED KINGDOM (Organiser)

Rachel is the coordinator of the International Diagnostics Centre at LSHTM and SIHI Communication Manager. When starting her work with SIHI, she was a consultant with the Bertha Centre for Social Innovation. She has a background in development economics and holds an MComm from UCT.

Hannah Green – Researcher, Young Foundation, UNITED KINGDOM (Speaker)

Hannah is a researcher at the Young Foundation. She primarily works on ethnographic research programmes, but has recently entered the world of social innovation research-specifically working on the SI Drive programme. She holds a PhD from the School of International Development at the University of East Anglia on the realities of attempting to pursue aspirations in rural Uganda.

Beatrice Halpaap – Programme Manager, TDR-WHO, SWITZERLAND (Participant & Speaker)

As TDR Programme and Portfolio manager, Beatrice strives to foster a culture of innovative management leadership and continuous performance improvement. Beatrice builds upon her scientific background (pharmaceutical product research and development) and broad understanding of health research with capacity strengthening and management skills to enhance research for health care delivery in low and middle income countries. In this context Beatrice is leading, at TDR, the Social Innovation in Health Initiative.

Joseph Harrington – Independent Consultant, UNITED KINGDOM (Speaker)

Joe has experience working as a service design consultant across the public sector; leading projects from social research with vulnerable groups to transformation work at the service delivery, strategic, organisational and policy levels. Along with many other roles, Joseph is a member of a commission from the House of Lords examining the role of design in delivery more effective public services at lower cost.

Mia Hoole - Marketing Strategist, Kindred Co, SOUTH AFRICA (Speaker)

Mia is a marketing and communication strategist at Kindred Co., a creative agency that specialises in strategic marketing. She consults SIHI on its strategic communication efforts through storytelling.

Maria Isabel Irurita - Director, Social Innovation Graduate Program, ICESI, COLOMBIA (Participant)

Trained as an economist and as an anthropologist with a postgraduate degree in Anthropology of Development, Maria has advised and consulted for various organizations in London, Europe, Latin America, and South East Asia. She also directed a Corporate Social Responsibility programme and created a capacity building support scheme for social enterprises (Ready to Grow). In 2011 she joined academia as Director of the MA in Social Entrepreneurship at Goldsmiths, University of London. Upon her return to Colombia in 2014, she set up the Master Degree in Social Innovation at Universidad Icesi.

Noel Juban - Professor Clinical Epidemiology, University of the Philippines, PHILIPPINES (Participant)

Noel is a Professor of Clinical Epidemiology of the College of Medicine, University of the Philippines Manila. In his role as a consultant adviser in Community Medicine Section of the Department of Family and Community, he developed his ability to work well with the local chiefs and the frontline health workers in health care delivery. He is presently a member of the Committee on Structure, Organization, Monitoring and Evaluation (national level) of the Philippine National Health Research System.

Alex Kenmure - Head of Business Development, GoodGym, UNITED KINGDOM (Speaker)

Alex is the Head of Business Development of GoodGym, a charity and social enterprise that creates opportunities for people to run and volunteer in their local area, either helping community groups or visiting isolated older people. Alex has nearly ten years of local government experience, working in a variety of strategy roles across Shepway, Camden and Lambeth councils, and has a passion for how the public and

voluntary sectors can work better together to strengthen resilience in local communities.

Katharine Langford - Programme Lead, Health and Social Care, Innovation Unit, UNITED KINGDOM (Speaker & Facilitator)

Katharine is an experienced researcher, project manager and facilitator for projects across public sector services at Innovation Unit. She is currently working with Mind to develop their primary care strategy and UCL Partners to co-design the NHS Innovation Accelerator. Before joining Innovation Unit, Kate earned her Master's in Public Health from Imperial College London.

Ewen Liu - Intern, Social Innovation in Health Initiative (Organiser)

Ewen is an undergraduate student studying Biology and Environmental Health in the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill. She is interning with the SIHI team as well as the SESH project as part of her Honors Semester in London study abroad programme.

Mariam Otmani del Barrio - Scientist, TDR-WHO, SWITZERLAND (Participant)

Mariam joined TDR in 2017 as Technical Officer with the Unit on Vectors, Environment and Society. Mariam is a social scientist and health and development economist with over ten years of experience in various fields of Environmental and Public Health research and policy. She is currently providing technical support and coordinating research projects on vector control in urban health settings and on capacity building for gender-based analyses in vector-borne disease and climate change research.

Don Mathanga - Associate Professor, University of Malawi, MALAWI (Participant & Speaker)

Don is an Associate Professor in the Department of Community Health at the College of Medicine, University of Malawi. He is a medical doctor and is currently the director of the Malaria Alert Centre. Dr. Mathanga was the Principal Investigator on a social innovation program (LTK project) and serves as PI on several research and training projects.

Gcobisa Maqanda - Community Manager, Solution Space UCT Graduate School of Business, SOUTH AFRICA (Participant and Speaker)

Gcobisa runs the Solution Space, a central point for entrepreneurs, faculty and students in GSB to engage with one another. Through her dynamic and socially conscious mindset she is able to effectively connect and communicate with many cultures and communities in both the public and private sector. She has a passion for building communities and the go-to person for on the ground activities within both the GSB and Philippi community. She has a background in project management and entrepreneurship.

Sam Meikle – Founder, Spark the Difference, UNITED KINGDOM (Speaker)

Sam founded the social enterprise, *Spark the Difference*, to ignite passion and possibilities in healthcare. Building on a decade's experience working at the intersection of technology delivery and people who use the technology, Sam now brings bright ideas, people and opportunities together to propel positive change in healthcare.

Lindi van Niekerk – Project Manager, Social Innovation in Health Initiative, LSHTM, UNITED KINGDOM (Speaker & Facilitator)

Lindi is a medical doctor with a background in primary healthcare, public health and social innovation. Over the past 5-years, Lindi has been designing and implementing capacity building projects to advance social innovation in health in South Africa, such as the inclusive health innovation programme at the University of Cape Town's Graduate School of Business and the first innovation lab in a public sector hospital in Africa. She holds a Master's degree in Public Health from the London School of Tropical Medicine and Hygiene and is a current PhD candidate at LSHTM. Lindi is the project manager for the 2017 SIHI research consortium and a technical advisor to TDR WHO in social innovation.

Jason Ong – Research Fellow, LSHTM, UNITED KINGDOM (Participant)

Jason is a sexual health physician from Australia. He is currently based in the London School of Hygiene and Tropical Medicine as a post-doctoral fellow where he is working on projects related to crowdsourcing as a means to increase HIV testing amongst men who have sex with men in China.

Rosanna Peeling – Chair of Diagnostics Research, LSHTM, UNITED KINGDOM (Speaker & Facilitator)

Rosanna is currently Professor and Chair of Diagnostics Research at the London School of Hygiene and Tropical Medicine (LSHTM) and Director

of the International Diagnostics Centre (IDC). Trained as a medical microbiologist, her previous roles include the Head of Diagnostics Research at TDR and Chief of the Canadian National Laboratory for Sexually Transmitted Diseases. She is an authority on novel STD/HIV diagnostic technology and how this technology can be most effectively scaled up in low- and middle-income settings.

Lina Beatrix Pinto - Associate, CIDEIM, COLOMBIA (Participant)

Lina is a biologist who served from September 2011 to July 2013 as Scientific Manager of CIDEIM (Centro Internacional de Entrenamiento e Investigaciones Médicas). She is currently pursuing postgraduate studies in Canada on Science, Technology and Society, and investigates the relationship between biomedicine and armed conflict in Colombia.

Sophie Reynolds - Senior Research, NESTA, UNITED KINGDOM (Speaker)

Sophie works across a number of Nesta's public services innovation programmes, as a Senior Researcher in Nesta's Policy and Research unit. In addition to her BA (Hons) in English, Media and Cultural Studies, she holds an LLM in Law and Social Justice from Birkbeck College, University of London, where her dissertation, 'The Meitheal and Modernity: A Retrospective Look to the Future' was awarded Best Dissertation Mark in the Postgraduate School of Law.

Nancy Saravia - Scientific Director, CIDEIM, COLOMBIA (Participant)

Nancy's career in tropical infectious disease research has focused on the pathogen-host relationship at various levels: cell, individual, and population. Although she's investigated a range of communicable diseases, her main focus has been leishmaniasis. Along with her role at CIDEIM, Nancy also works with many health organizations like the WHO.

Atupele Tembo - Epidemiologist, University of Malawi, MALAWI (Speaker & Participant)

Atupele is an epidemiologist working with the Malaria Alert Centre, College of Medicine. She joined the centre five years ago after the completion of her PhD at UNC-Chapel Hill. Before joining academia, Atupele was a District Health Officer in the second largest district in Malawi for at least three years that has enabled her to easily develop strong working relationship with MOH at all levels.

SITE VISITS

Care City

Care City aims to improve health and well-being by creating a supportive and collaborative environment for people interested in digital health. They work to bring together a wide range of people and organizations to support and create scalable digital health solutions.



The Health Foundry

The Health Foundry aims to improve health and well-being by creating a supportive and collaborative environment for people interested in digital health. They work to bring together a wide range of people and organizations to support and create scalable digital health solutions.

The Helix Centre

The Helix Centre is a joint collaboration between Imperial College London and the Royal College of Art located inside an NHS hospital. It is a design studio whose goal is to address healthcare problems by translating research into evidence-based solutions.



The Living Well Network Hub

Lambeth Living Well Network Hub aims provide community-based support to local people who are experiencing mental distress. They work alongside GP's to ensure that patients recover sustainably, have choice and control in all their decisions, and participate in the community on an equal footing alongside their neighbours.

Sessions 3 & 5

How did this project gain support and buy in?	
Health Foundry	
The Helix Centre	
Care City	
The Lambeth Living Well Hub	

Sessions 3 & 5

How is it being sustained?	How do they measure their impact?

DAY 1: UNDERSTANDING SOCIAL INNOVATION

Welcome to the start of an exciting social innovation workshop! The key focus for today is to gain a clear understanding of what social innovation is, so that we can identify ideas that are innovative. In order to do this, we will be hearing from various social innovation actors and visiting innovation sites near us. Throughout the day, we should all be actively trying to answer this question: *what is social innovation and how can it be supported?*

SESSION 1: WHAT IS SOCIAL INNOVATION?

This session will begin to help you formulate an answer by introducing social innovation and its meaning from past to present.

BEFORE: What do you think social innovation is?

AFTER: Now, how would you define it?

--	--

SESSION 2: SOCIAL INNOVATION IN THE UK AND BEYOND

Now that the idea of social innovation has been introduced, this session will help us flesh out what it is like to be innovative in real-world settings. Throughout these presentations, consider these three questions:

1. Where do ideas come from and how are social innovations created?
2. What makes this project/programme innovative?
3. What effect does this project/programme have on individuals, the organization, and the broader system?

A Solution to Health in the Young and Old

Shifting Systems Through Social Innovation

Catalysing Social Innovation in Health in South Africa

Social Innovation in Universities: South Africa

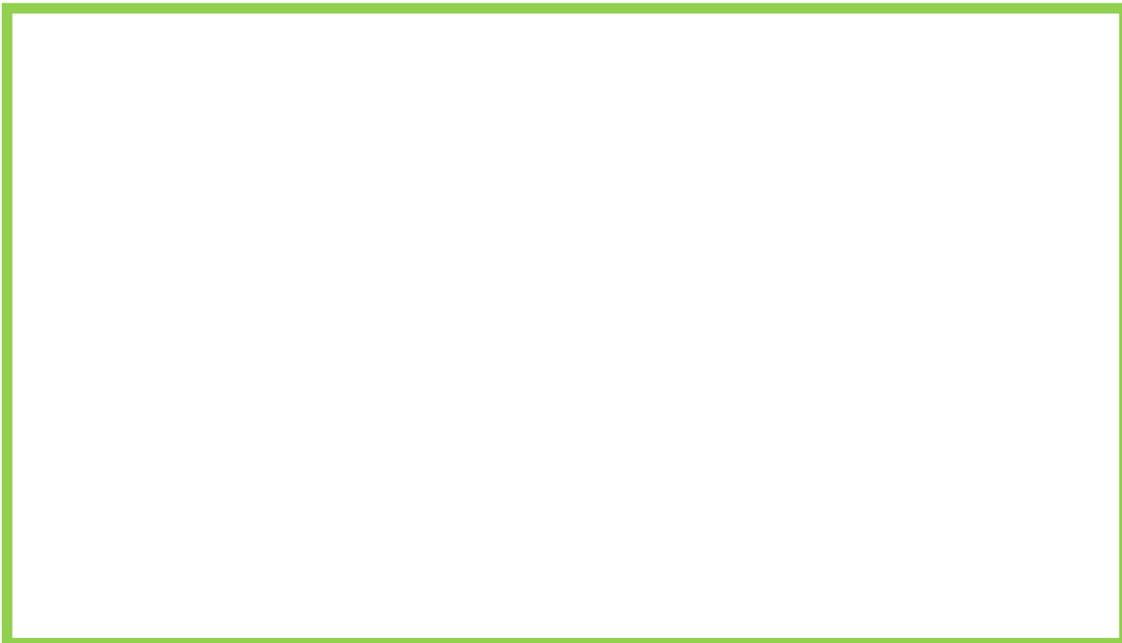
SESSION 4: EXERTING INFLUENCE

A sustainable innovation requires not only a lasting effect within its community, but a lasting resonance with people on the outside. In this session, we will consider ways in which you can build your network and exert influence.

WHO WOULD YOU HAVE TO ENGAGE AND INFLUENCE IN YOUR COUNTRY?



WHAT STOOD OUT FROM THESE PRESENTATIONS ABOUT HOW IT COULD BE DONE?



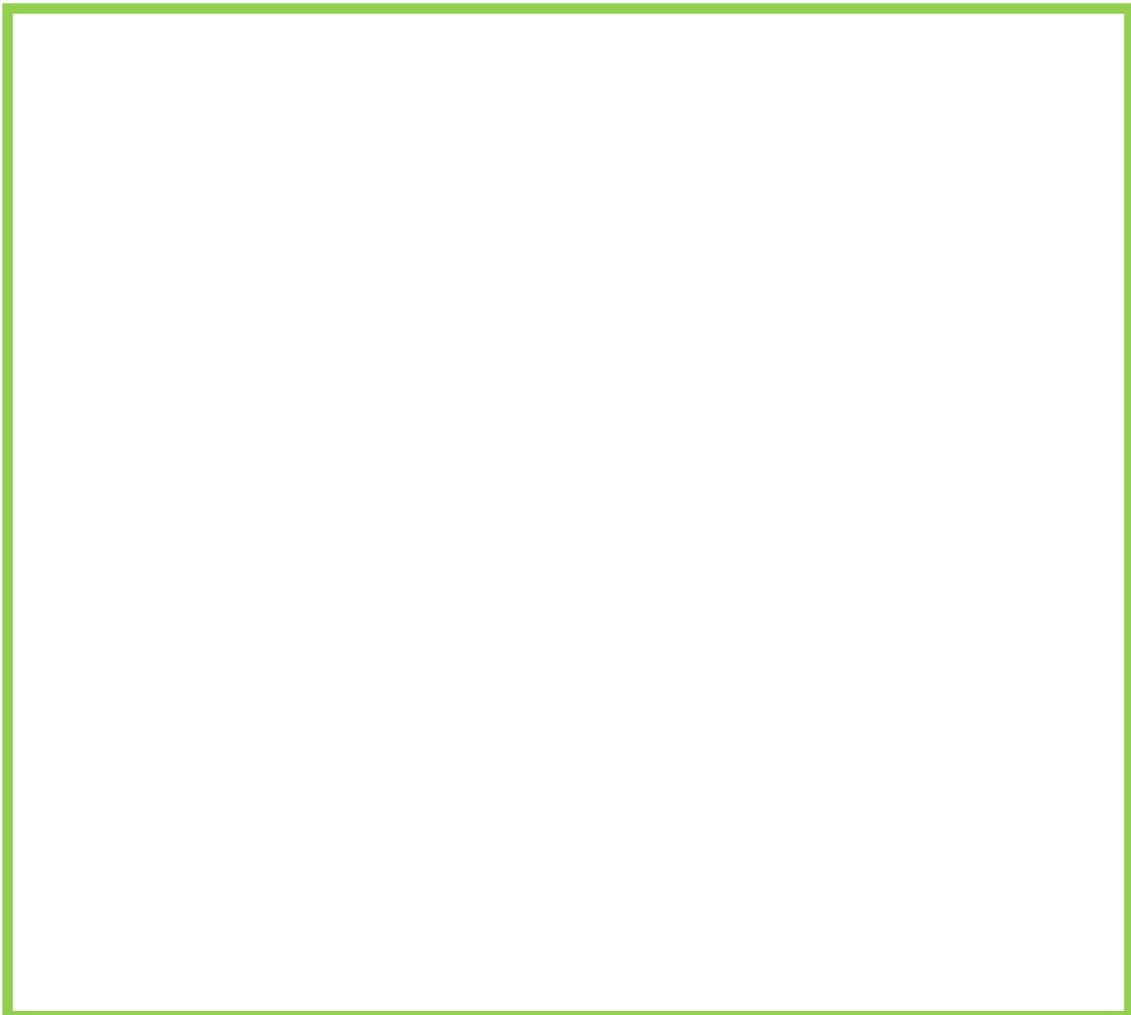
DAY 2: SOCIAL INNOVATION IN MY COUNTRY

Today, we will take the lessons we learned yesterday and consider how to apply them to our individual countries. Remember, innovation is not one static idea that we can ‘scale-up’ globally. Therefore, a key question to keep in mind today is: *what does this mean for my hub, in my country?*

SESSION 8: METHODS AND APPROACHES TO RESEARCHING SOCIAL INNOVATION

In this session, we will address the need for high-quality research in the field of social innovation.

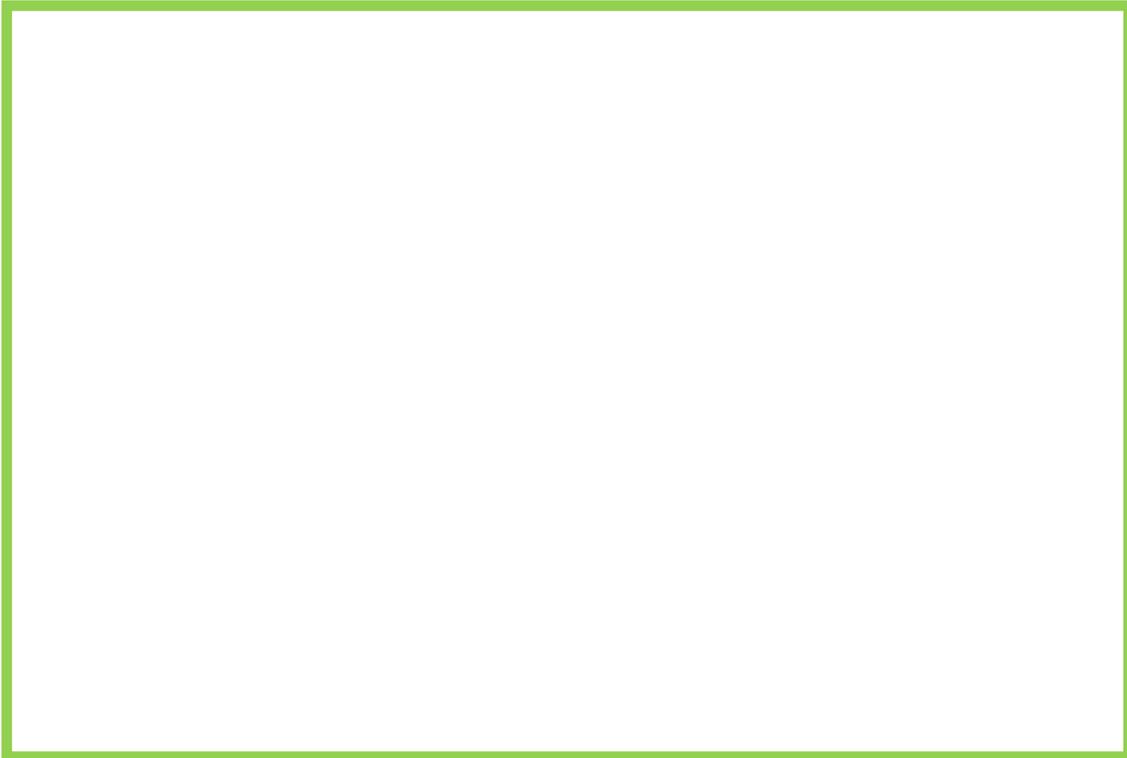
WHAT METHODS CAN BE USED WHEN ASSESSING SOCIAL INNOVATIONS?



WHAT CHALLENGES EXIST IN RESEARCHING SOCIAL INNOVATION?



WHAT CAN BE DONE TO SUPPORT RESEARCH IN SOCIAL INNOVATION?



SESSION 9: REFLECTING AND TRANSLATING

You will take this time to work together to support each other on making plans for your country hub. At the end of the session, you must present a plan that includes:

1

How will you support social innovation?

2

How will you achieve sustainability?

3

How will you measure your impact?



NOTES



CONTACT DETAILS

NAME	EMAIL
Phyllis Awor	pawor@musph.ac.ug
Rachel Chater	rachel.chater@lshtm.ac.uk
Hannah Green	hannah.green@youngfoundation.org
Beatrice Halpaap	halpaapb@who.int
Joseph Harrington	joseph.harrington@innovationunit.org
Mia Hoole	mia@thekindredco.com
Noel Juban	drnoelj@gmail.com
Alex Kenmure	
Katharine Langford	katharine.langrod@innovationunit.org
Pascal Launois	launoisp@who.int
Ewen Liu	ewenliu1@gmail.com
Mariam Otmani del Barrio	otmanidelbarriom@who.int
Don Mathanga	dmathang@mac.medcol.mw
Sam Meikle	sam@sparkthedifference.com
Maria Munoz	miirurita@icesi.edu.co
Lindi van Niekerk	lindivn@gmail.com
Jason Ong	doctorjasonong@gmail.com
Rosanna Peeling	Rosanna.Peeling@lshtm.ac.uk
Lina Beatrix Pinto	lina.pinto.garcia@gmail.com
Sophie Reynolds	Sophie.Reynolds@nesta.org.uk
Nancy Saravia	saravian@cideim.org.co
Atupele Tembo	atupelekapito@gmail.com
Gcobisa Maqanda	gmaqanda@gmail.com

